

Richard Iohanson and his late wife Althea.

## A Promise Made is a Promise Kept.

It started in 1971, when Richard Johanson left his managing position with the California Trucking Exchange. With the support of his wife Althea, loyal colleagues, and customers, ITS was established on August 9, 1971.

Leveraging his decades of experience, Richard was intent on setting his own high standards of service in the ITS business model, and the company soon thrived under his leadership.

The promise of ethical personal and company conduct remains intact today as the basis of JTS' business practices. It also extends to the communities in our regional offices.



Richard's son, Larry Johanson. joined JTS in 1972, learning the business from the ground up, then expanding their freight base from dry to perishable goods.

Larry Johanson and his wife Patti.

When Richard retired in 1991, Larry was named the new President/CEO and still holds that position today.

With 30 years as the company's leader, Larry credits JTS' success to the loyal executive team with which he is proud to serve - many with over 30 years of tenure this year.

- Jerry Beckstead Chief Operations Officer (44 years)
- Janice Spicer Chief Financial Officer (34 years)
- Rick Rattazzi Senior VP (36 years)
- Bruce Negri Senior VP (28 years)
- Dave Hiersche VP Emeritus, Information Technology (35 years)

He encourages the entire staff to be innovative thinkers and empowers them to make decisions, driving many of the strategies to move JTS forward and stay competitive into the future.

## Our Commitment to Higher Standards.

From the very start, ITS has been committed to applying the highest possible standards of service, professionalism, and ethical principles daily as we work with our shippers and carriers.

We believe these standards set us apart in the freight transportation industry and have contributed to our ability to retain long-term customer relationships and a strong reputation as a leading third-party logistics provider.

Every day our shippers count on our commitment and consistency in providing personalized service and quick responsiveness to their issues.

Fundamental to this commitment of higher standards is our adherence to four Core Values:

#### Experience

Our customers and business partners can rely on our long history of achievement to guide their logistics operations.

#### Integrity

Our moral and ethical values are threaded throughout our internal business procedures, and this is reflected in the way we treat our customers. We strive for complete quality assurance and ethical practices with each shipment.

#### Gratitude

We express gratitude to our customers by always seeking to add value to our partnerships, offering complimentary analysis and consulting to achieve their goals, including improved operational efficiency, better performance metrics, and cost reduction. We also offer our customers the use of our stateof-the art arriviture® cloud-based TMS at no cost, helping them manage their logistics activities and communications online.

#### Respect

We treat each customer as a respected business partner and work towards their success as much as we do our own. As a result, we've established trusted, long-term relationships.

These core values are enmeshed internally, as seen in how the staff and managers treat each other daily. Our positive family atmosphere is a key component in the longevity of our employees.

# Corporate Philanthropy.

Since 1971, our corporate philosophy has been to give back. Throughout our history we have donated to over 125 charities to fund scholarships and serve families, veterans, the homeless, people with illnesses/disabilities, animals, and dozens more.

Our #JTSCares team actively serves as a group, or individually, donating their time and energy to charities in their cities.

They continuously seek out new causes to support and plan volunteer events companywide. The program allows us to be good stewards of the resources we have. We are grateful to our customers for making this possible.



Celebrating 50 years of service excellence in the freight transportation industry.

Come along on our five decade journey to becoming one of of the nation's leading 3PLs.

## Corporate Headquarters

5583 E Olive Ave. Fresno, CA 93727

P.O. Box 55003 Fresno, CA 93747 (800) 742-2053 (559) 458-2200

# **Regional Offices**

**Logistics Division** 

Salem, OR Orlando, FL Dallas,TX

Midwest Division

Madison, WI

Pacific Northwest Division

Tigard, OR

Rail Intermodal & International Division

Rocklin, CA

www.johansontrans.com

Visit us on social media:

www.twitter.com/johansontrans

www.linkedin.com/company/johanson-transportation-service in JTS-sales@johansontrans.com

## 1971 Richard Johanson founds JTS in Fresno, CA with a staff of four people in two adjoining 10' by 10' rooms at a rented office in a local truck stop. Most of the tonnage handled were raisins, prunes, figs, dehydrated onions and garlic, dried beans, and nuts. 1972 **VP Howard** Iohanson rents space at Gillespie Decal in Wilsonville, OR to handle seed and nursery

shipments.

Richard's son,

Larry Johanson,

begins working

with Howard in

the summers during college, learning all aspects of the business.

1971

1973

1975

JTS Fresno buys a vacant lot next door and builds their own office at 3032 E. Central Ave.



1977 Larry's righthand-man. Jerry Beckstead, joins JTS and is Chief Operating Officer today.



Pacific Northwest office leases a new space in Tigard, OR.

1985

1991 1992

In October, Richard Johanson retires. Larry Johanson is named President/CEO.



ITS moves from all paper processes

to digital

with first

software

develop-

ment by

Manager

PNW Office

Dave Hiersche

1990

Dave Hiersche, now VP -Technology, begins proprietary operations software development for use in all offices.

1997



1999

First

generation JTS Interactive Services is introduced, giving customers access to their shipments.



2000

In April, JTS corporate

moves into a new

14,000 square foot

2004

in Fresno, CA.

2005

2007

Groundbreaking and ribboncutting for the new building Proprietary at 5583 E. Olive Ave. operations/ accounting software is



International Division moves into a new office in Roseville, CA.



2005

Rail Intermodal

headed by

Division in

Roseville, CA.

Division launches,

Branch Manager JTS receives Jeff Perry, a registered sharing office trademark for space with the International

Justified Timely Solutions®

JTS buys a two-story building in Tigard, OR for a larger Pacific NW operations center.



2008

marketing slogan.



2018

#JTSCares

committee is

created, putting

desire to serve our

#ITSCares

into action our

communities.

Both Roseville divisions move to 2210 Plaza Drive, Ste. 200 in Rocklin, CA



2020

USPTO grants

JTS a registered

trademark for

cloud-based TMS.

arriviture®

Third Logistics office is opened in Dallas, TX to serve customers in the Southwest.



2019

Second

2020

Logistics office

is opened in

Orlando, FL

2015 2020

1975

Oregon office moves to the new Burns Bros. building in Wilsonville, OR and operates with three employees for four years.

After graduating from CA State University -Fresno, Craig School of Business, Larry starts the JTS Perishable Division He expands the company's freight base from dry food goods into

fresh produce and food

products, building the

into a major revenue-

Perishable Division

producing entity.



by Fresno.

1980

1980

1976 Oregon office moves Seasonal office to a larger in Nogales, AZ space above opens to handle local clients. truck stop In 1981, the operating office closes, with five and Nogales employees. freight is handled



1982

**Burns Brothers** 



1985

Denville, NI office opens, headed by Kevin J. O'Neill, who is now VP - Northeast Division.



largest division today.



Senior VP Rick

Rattazzi is hired

to oversee the

Perishable

Department.

which is our

1987 Current Chief Financial Officer, Janice Spicer, joins JTS as Controller in the Corporate Accounting Department.



2002

1995

JTS Logistics Division is established at Craig Johannson's home in Salem, OR. Today he is President - ITS Logistics Division.



1993

Bruce Negri joins JTS sales, later managing U.S. dry freight and is now a Senior VP.



2005

In June, the Midwest office opens at 3001 W. Beltline Hwy., Suite 303, Madison, WI.



In July, the Logistics team moves into their new space at 6446 Fairway Ave. Suite 170 in Salem, OR.



2006 2006

Larry's daughter Second Amanda leads an generation MBA feasibility JTS Interactive study with Services rolled Danielle Negueloua out with for a new Loadscope International faxing Division. capability.





In September,

Division is

the needs of

the International

created to meet

customers doing

2010

2010

Carrier Relations Department is launched. Loadscope updated into

an email distribution tool, sendina available loads to our carriers.

2011-First generation web-based TMS, ITS Interactive Services, rolls out to our business partners for online shipment management.

**-2016** 2012

JTS offers

generation

web-based

TMS, JTS

Services,

business

partners.

to our

2013

Year one of

six as main

Fresno Food

Interactive

second

Public launch of JTS cloud-based TMS, giving customers the tools to manage their logistics tasks in the cloud.



**ITS** receives BBB Ethics Award for Marketplace Excellence, Medium-Sized Business.



