



TRANSPORTATION INTERMEDIARIES ASSOCIATION

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FOR IMMEDIATE RELEASE

VP Alicia Bly Appointed to TIA Board of Directors' Executive Committee as TIA Services Chair

Fresno, CA – April 28, 2025 — JTS (Johanson Transportation Service), a premier third-party logistics provider, announced that the Transportation Intermediaries Association (TIA) has appointed **Alicia Bly** to the Board of Directors' Executive Committee as *TIA Services Chair*. Alicia Bly is the *Vice President of Corporate Operations* at JTS and an 18-year veteran with JTS.

The TIA Executive Committee consists of the Board Chair, Vice Chair, Immediate Past Chair, Secretary, Treasurer, TIA Foundation Chair, TIA Services Chair, and the TIA President & CEO. The committee is charged by the Bylaws with functioning as the Association's management committee between TIA Board of Directors meetings and is the compensation Committee for the President & CEO. All decisions of the Executive Committee require ratification by the full TIA Board.

Traditionally, the Executive Committee acts for the board when the board is not in session through monthly virtual meetings. It also reviews management performance and provides staff with preliminary feedback on strategic and operational decisions that will be brought to the Board for full discussion.

Ms. Bly lobbies annually with Congressional and Senate officials as an advocate for the 3PL, shipping and carrier industry regarding issues impacting the industry.

As a former Programs Committee Chair and Board of Directors member-at-large for the TIA, she has also held a seat on the TIA Foundation Board, TIA Political Action Committee Board, and Fresno State University Business Associates Board. She also holds a seat on the board of the California Trucking Association, Central Valley Unit, as Treasurer.

Her industry credentials include a TIA Certified Transportation Broker (CTB) designation and board certification as a CCP (Certified Claims Professional) from the Certified Claims Professional Accreditation Council.

About Johanson Transportation Service (www.johansontrans.com)

JTS is a third-party solutions provider, licensed property broker, licensed ocean freight forwarder, and NVOCC. We help companies manage their supply chain through an extensive network of transportation solutions encompassing truckload, LTL, rail/intermodal, ocean freight, and air freight. Our solutions include a range of domestic and international offerings: logistics management, consulting, and our **arriviture**[®] TMS, which enables seamless online supply chain communications for our customers. Headquartered in Fresno, CA, JTS maintains a U.S. presence with six regional offices in Rocklin, CA; Salem, OR; Tigard, OR; Madison, WI; Orlando, FL; and, Dallas/Ft. Worth, TX.

