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JTS CELEBRATES 50 YEARS OF EXCELLENCE IN THE FREIGHT TRANSPORTATION INDUSTRY

Fresno, CA – March 23, 2021 – Fifty years ago, JTS (Johanson Transportation Service), a leading third-party logistics provider, opened its doors to provide freight transportation services with a higher standard of service. Founder Richard Johanson left his managing position with the California Trucking Exchange to start the company in 1971, leveraging his decades of experience, and the company soon thrived under his leadership.

Richard's son, Larry Johanson, took the reins as President/CEO in 1991 when Richard retired.

The promise of ethical personal and company conduct remains intact today as the cornerstone of JTS' business practices, and it extends to the communities in which our regional offices are located.

Their adherence to four Core Values – [Experience](#), [Integrity](#), [Gratitude](#), and [Respect](#) – have contributed to their ability to retain long-term customer relationships and grant them a reliable, trustworthy reputation in the industry.

"These values are enmeshed internally as seen in how the staff and managers treat each other daily. Our positive family atmosphere is a key component in the retention and satisfaction of our staff," says company President/CEO Larry Johanson. *"Our staff knows they are cared for like family members, and that contributes greatly to the hard work, mutual trust between co-workers, and success of JTS over the years."*

From humble beginnings with a few employees in Fresno, CA to now having 105 staff across seven U.S. business operations, JTS has become one of the nation's leading freight transportation providers. They continuously innovate to meet the needs of their customers, offering customized, state-of-the-art supply chain and technology solutions to their business partners.

“We believe our commitment to providing service excellence and value-added technology distinguishes JTS in the industry and sets the bar high for our competitors,” continues Johanson.

As part of their landmark anniversary celebration, JTS will kick off the *“JTSCares Heart of Gold Campaign”* in April. They will donate a total of \$50,000 this year to ten charities, selected by the JTS staff. Additionally, a volunteer project for each of the charities is planned.

JTS has a long history of philanthropy. Both Richard and Larry Johanson have served on dozens of volunteer boards for the betterment of education, community, and the arts. An icon in Fresno business and educational circles, Richard Johanson has received four alumnus awards and many more distinctions for leadership and community service.

His son Larry follows in his footsteps by supporting the community and education as well as hundreds of charitable entities with significant donations. Under Larry’s leadership, JTS has won the Better Business Bureau Ethical Leadership Award for Marketplace Excellence twice, the California Family Business Award, and the Fresno Compact Business-School Partnership Award. Larry won the Top Dog Outstanding Alumnus Award from Craig School of Business at Fresno State in 2009, and his company has an A+ rating with the Fresno Better Business Bureau. This stewardship has continued over the years by staff.

A pictorial timeline of the major milestones in JTS’ half century in business can be seen on their new web page at www.johansontrans.com/usa/HistoricalTimeline.

During their anniversary year, JTS will use a gold and blue logo with an anniversary emblem to brand the company’s longevity in the freight transportation to their carrier, shipper, and business partners.

About JTS (Johanson Transportation Service)

JTS is a third-party solutions provider, licensed property broker, licensed ocean freight forwarder, and NVOCC. We help companies manage their supply chain with Justified Timely Solutions® that meet their unique business challenges. With a network of truck, air, ocean and rail intermodal transportation, JTS provides a full portfolio of domestic and international services, including logistics management, consulting and their *arriviture*® cloud-based TMS, which facilitates the online management of seamless supply-chain communications for its customers. JTS is headquartered in Fresno, CA and has seven regional offices in the U.S., located in: Rocklin, CA; Salem, OR; Tigard, OR; Madison, WI; Orlando, FL; Dallas, TX, and Winchester, VA. www.johansontrans.com

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